



Club Health Assessment for District B 1 through March 2014

Club Number	Club Name	Charter Date	Status	Membership						Reports					Finance	LCIF	
			Current Status	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Vice President Reported ****	No Active Email **	Months Since Last Activity Report ***	Account Balance
			Number of times on status quo within last two years in brackets	If below 15 members appears in red				If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red		
Clubs less than two years old																	
121441	ITSON Obregon	03/10/2014	Newly Chartered	34	34	0	34	100.00%	0		0				N/R		
120826	Mexicali Frontera	12/06/2013	Active	20	20	0	20	100.00%	0		0	2		P,M	N/R	90+ Days	
Clubs more than two years old																	
15032	AGUA PRIETA	11/25/1945	Active	22	0	1	-1	-4.35%	27	36	8				18		
15035	ARIZPE	01/27/1952	Active(1)	31	0	0	0	0.00%	34		5				4		
15038	CABORCA	04/19/1953	Active	19	0	0	0	0.00%	19		19			P	19	90+ Days	
52421	CABORCA PACIFICO	01/20/1992	Active(2)	9	0	0	0	0.00%	0		2			P	45	90+ Days	
15039	CANANEA	04/25/1941	Active	18	0	5	-5	-21.74%	23	4	1			N	T,M	2	
15043	CIUDAD OBREGON CEP (2/14/2014) CEP Lite	03/14/1945	Active	19	1	3	-2	-9.52%	21	32	0			N		0	
15047	CUMPAS	04/27/1951	Active(2)	23	23	24	-1	-4.17%	24	14	2	2		P,T	N/R		
15050	ENSENADA	05/24/1947	Active	19	2	3	-1	-5.00%	18	14	5			N	P	0	90+ Days
40428	ENSENADA TODOS SANTOS	10/08/1981	Active	19	5	0	5	35.71%	15		1			P,S,T	4	90+ Days	
58030	ENSENADA VII	03/22/1996	Cancelled(8*)	0	0	14	-14	-100.00%	14	15	3		None		5	90+ Days	
15055	GUAYMAS	06/11/1945	Active	17	0	3	-3	-15.00%	17	3	1				45	90+ Days	
15057	HERMOSILLO	02/21/1945	Active	9	0	1	-1	-10.00%	14	29	5			N	41	90+ Days	
58043	HERMOSILLO KINO	03/28/1996	Active	45	6	7	-1	-2.17%	27	2	3				0	90+ Days	
36453	IMURIS	01/24/1979	Active	19	0	0	0	0.00%	19		11			T,M	N/R		
15062	MAGDALENA	11/08/1945	Active	26	2	0	2	8.33%	24		0				1		
15064	MEXICALI	04/10/1945	Active(3)	13	0	0	0	0.00%	13		4	4			N/R		
109685	MEXICALI BICENTENARIO	11/15/2010	Active	5	0	0	0	0.00%	10		0				0	90+ Days	
88464	MEXICALI CENTENARIO	06/28/2005	Active(1)	12	0	8	-8	-40.00%	23	1	3		2		N/R	90+ Days	
58903	MEXICALI CENTINELA	12/09/1996	Active	11	1	1	0	0.00%	11	7	1	6		M	4	90+ Days	
38053	MEXICALI CIUDAD DEL SOL	02/26/1980	Active	23	1	0	1	4.55%	22		0				0		
60831	MEXICALI CUCAPAH	06/01/1998	Active	15	1	2	-1	-6.25%	16	5	0			N	M	0	\$220.00
54373	MEXICALI PALACO	04/22/1993	Active(2)	22	5	1	4	22.22%	24	0	4			N	M	3	



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			Number of times on status quo within last two years in brackets	If below 15 members appears in red				If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red			
106015	MEXICALI PIONEROS	06/26/2009	Active(1)	20	0	0	0	0.00%	20		13		3	P,M	5	90+ Days		
44731	MOCTEZUMA	03/18/1985	Active	19	0	0	0	0.00%	19		23			P,T	30	90+ Days		
15066	NACUZARI	10/17/1970	Active	28	6	0	6	27.27%	15		1				3	90+ Days	\$1042.00	
15067	NAVOJOA	06/04/1947	Active(1)	30	5	2	3	11.11%	31	1	0		N		0			
15069	NOGALES	12/03/1943	Active	25	0	0	0	0.00%	25		1		N	P	1			
97203	NUEVO MEXICALI	05/30/2006	Active(1)	10	10	10	0	0.00%	16	4	3		5	S	10	90+ Days		
54142	OBREGON CAJEME CEP (10/15/2013) CEP Lite	02/25/1993	Active	13	0	3	-3	-18.75%	22	10	0			N	M	0		
15070	PLAYAS DE TIJUANA CEP (3/15/2014) CEP Pro	01/04/1971	Active	36	3	0	3	9.09%	32		0			N	M	0		\$2050.00
15071	PUERTO PENASCO	04/01/1966	Active	19	0	9	-9	-32.14%	28	9	1			P,M	1	90+ Days		
98306	SAN FELIPE BC	01/17/2007	Active	33	3	7	-4	-10.81%	38	5	2		N	T,M	42			
15076	SAN LUIS RIO COLO	08/21/1947	Active	31	1	4	-3	-8.82%	34	24	8				47			
62512	SAN QUINTIN VAL DE SAN QUINTIN	11/29/1999	Active(2)	11	2	3	-1	-8.33%	7	1	0			P,T,M	4			
44732	SONORA BAJA CALIFORNIA	03/06/1985	Active	14	0	0	0	0.00%	14		55		2	P,S,M	N/R	90+ Days		
15078	SONOYTA	08/05/1956	Active	17	0	0	0	0.00%	17		1			P,M	1			
89529	SONOYTA CUBABI AC	10/31/2005	Active(2)	10	0	3	-3	-23.08%	14	2	3		N		91	90+ Days		
15079	TECATE	07/01/1947	Active	36	2	1	1	2.86%	35	0	0		N	M	0			
15080	TIJUANA	01/16/1943	Active	38	2	4	-2	-5.00%	43	7	0		N		1		\$500.00	
54048	TIJUANA CAMPESTRE	02/09/1993	Active	30	5	0	5	20.00%	25		0		N		0	90+ Days		
57981	TIJUANA III CEP (2/6/2014) CEP Pro	03/18/1996	Active	44	2	5	-3	-6.38%	49	32	0		N	M	0	90+ Days	\$1000.00	
15081	TIJUANA LA MESA	05/11/1967	Active	20	6	6	0	0.00%	21	2	0		N	T	1		\$522.00	
58679	TIJUANA OTAY	09/06/1996	Active	21	0	4	-4	-16.00%	25	6	0		2	N	5	90+ Days		
49371	VICENTE GUERRERO LOS ALGODONES	04/04/1989	Active(1)	12	1	1	0	0.00%	12	6	8			P,T,M	47	90+ Days		



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Current Total Clubs Count	YTD New Clubs Count	YTD Cancelled Clubs Count	YTD Net Club Gain	Current Total Members Count	YTD Add	YTD Drop	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Number of Clubs in Status Quo	% Status Quo Clubs in Financial Suspension	Number of Cancelled Clubs	Average Cancelled Club Age	Members Lost Due to Cancellation	% of Clubs Cancelled for Non-Financial Reasons
45	2	1	1	967	149	135	14	1.47%	957	21	51%	38%	0%	49%	0	0%	1	18	14	0%

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.

**** - Abbreviation: N - New, IP - Immediate Past, R - Repeat.